In my first year as the Executive Director of the Big Ten Academic Alliance, I have been constantly reminded of the wisdom of the proverb: “If you want to go fast, go alone. If you want to go far, go together.” Whether it’s educating the nation’s future leaders or conducting path-breaking research, we can go further together.

It was that spirit that led the Presidents of our member institutions to establish the Committee on Institutional Cooperation in 1958. They understood that together they could create a dynamic culture of collaboration that amplified the impact of each institution’s efforts.

Nearly six decades later, the Big Ten Academic Alliance is the nation’s premier academic collaborative. No consortium of universities graduates more students, conducts more funded research, or has a longer history of successful collaboration. Our universities serve their states, lead the nation, and change the world. Together, through the Big Ten Academic Alliance, they meet those goals faster, better, and more efficiently.

There is extraordinary power in the collective. At the Big Ten Academic Alliance, we know we want to go far, so we go together.

Keith A. Marshall, Ph.D.
Executive Director
Big Ten Academic Alliance
faculty and students at Big Ten universities in 2016; that includes 49,772 faculty and 603,609 students.

1,500+ fellows have completed the Big Ten Academic Alliance’s Academic Leadership Program, many of whom have gone on to serve with distinction as college presidents, provosts, and deans.

14 universities comprise the Big Ten Academic Alliance.

59 years since the Big Ten Academic Alliance was founded (originally called the Committee on Institutional Cooperation).
The $10 billion in funded research being conducted at Big Ten universities expands knowledge, leads to new technologies and medical advances, and explores the possibilities of human and scientific frontiers. At the same time, university research is a key component of the U.S. economic ecosystem, returning the investment through enormous public value and impact on businesses and suppliers in sectors such as manufacturing, equipment, and technology.

*Research*

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in funded research, more than the Ivy League’s $4.4 billion and the University of California system’s $4.4 billion combined

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75,000 research-trained graduates are employed one year after leaving a Big Ten university; 66% enter the private sector at an average annual salary of $53,050; 34% enter the education sector at an average annual salary of $47,620
1,484 counties across the U.S. benefit from Big Ten research dollars through scientific equipment and technology expenditures.

70,000 individuals are employed in research services across 11 of the Big Ten schools; 40% are students, 18% are faculty.

872 patents issued to Big Ten universities—innovation that creates financial impact across the marketplace.
The vision of the Big Ten Academic Alliance is to be the most responsive and effective framework for academic collaboration—and the Big Ten libraries are leaders at putting that vision into action. Together, the libraries maximize their resources and investments to provide BTAA faculty and students with access to an unmatched suite of services and scholarly material to advance research, teaching, and student success.
1,863 titles in 40 languages are available because of the Big Ten Academic Alliance’s Cooperative Cataloging Partnership.

8,500,000 library volumes digitized and deposited in the HathiTrust Digital Repository.

255,000 journal volumes in the Shared Print Repository save each library money and space while preserving materials for long-term use.
89,897 freshmen entered Big Ten universities in 2016-17; over the past 20 years, Big Ten universities have seen a 35% increase in the average size of freshmen classes and a 19% increase in total undergraduate enrollment.

Big Ten Academic Alliance programs exponentially increase opportunities and access for students. When students enroll at a Big Ten institution, they open their world far beyond what any one school could offer. Whether studying in Madison or College Park, a student’s university’s participation in the Big Ten provides expanded access to resources, languages, classes, and international study opportunities.

93% student retention rate at Big Ten universities, compared to 74% nationally.
82% graduation rate at Big Ten universities, compared to 53% nationally

172 less commonly taught languages have been offered to Big Ten students through CourseShare

29,181 Big Ten students studying abroad
in aggregated savings over the last 5 years through the combined purchasing power of the Big Ten Academic Alliance

A central strategic focus of the Big Ten Academic Alliance is to combine, leverage, and expand the resources of member universities. Our large-scale-solutions approach maximizes efficiencies and enhances purchasing power—all of which create a big impact and big savings for the collective enterprise.

$8 million in annual savings through OmniPoP, the fiber optic network shared infrastructure
$75.5 million in consortial contract spend

$8.4 million in savings through 50 procurement agreements

$30 million in library licensing savings over the last 5 years
The Big Ten Academic Alliance provides the infrastructure to advance collaboration and support innovation. This network of trust creates opportunities for new alliances to be forged, new pathways to progress to be opened, and new solutions to be uncovered.

11 state Departments of Health are collaborating with Big Ten universities to improve the health outcomes for 3 million vulnerable children.

Institutions make up the Big Ten/Ivy League Traumatic Brain Injury Research Collaboration, drawing on the intersection of great athletics and great academics to study the effects of traumatic brain injury in sports.
Faculty and public health professionals are partnering to support the Health Equity Initiative.

127

Postdoctoral fellows in STEM disciplines have been recruited through the Professorial Advancement Initiative in the last four years.

140

Increase in the average number of underrepresented minority faculty members hired in STEM disciplines since the beginning of the Professorial Advancement Initiative.
# STATEMENT OF FINANCIAL POSITION
## June 30, 2017

<table>
<thead>
<tr>
<th>Current Assets</th>
<th>Current Liabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>Accounts Payable, Related Parties</td>
</tr>
<tr>
<td>$7,381,686</td>
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<td>Grants Receivable</td>
<td>Accounts Payable, Other</td>
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<td>18,969</td>
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<tr>
<td>Accounts Receivable, Related Parties</td>
<td>Accrued Compensated Absences</td>
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<td>Other Receivables</td>
<td>Deferred Revenue</td>
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<td>Prepaid Expenses</td>
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<td>819,794</td>
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<tr>
<td>Deposit Receivable</td>
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<td>5,000</td>
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<tr>
<td>Prepaid Leases</td>
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<td>66,564</td>
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<td><strong>Total Current Assets</strong></td>
<td><strong>Total Current Liabilities</strong></td>
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<tr>
<th>Property and Equipment, Net</th>
<th>Net Assets</th>
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<td>Unrestricted</td>
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<tr>
<th>Other Assets</th>
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<tbody>
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<td>Deposit Receivable</td>
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<td>Prepaid Leases, Net of Current Portion</td>
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<td><strong>Total Liabilities and Net Assets</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Total Assets</th>
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<tbody>
<tr>
<td>$11,537,430</td>
<td></td>
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</tbody>
</table>

# STATEMENT OF ACTIVITIES
## For the Year Ended June 30, 2017

**Support and Revenue**
- Member Dues: $3,534,732
- Program Revenues: 2,455,982
- OmniPoP and Fiber Optic Ring: 1,118,813
- Seminars and Conferences: 88,423
- Member Reimbursements: 42,397
- Coordination Fees: 244,561
- Other Income: 74,870
- Electronic Licensing and Purchasing, Net of Direct Costs: 0
  **Total Support and Revenue**: 7,559,778

**Expenses**
- Program Services: 4,273,353
- Supporting Services:
  - Management & General: 2,782,876
  **Total Expenses**: 7,056,229

**Change in Unrestricted Net Assets**: 503,549

**Unrestricted Net Assets, Beginning of Year**: 5,664,979

**Unrestricted Net Assets, End of Year**: $6,168,528
The Big Ten Academic Alliance is a consortium of world-class research universities governed by its member provosts and supported by campus investment.

**Provosts**

*July 1, 2016–June 30, 2017*

- **Karen Hanson**, BTAA Chair
  University of Minnesota

- **John Wilkin**
  University of Illinois

- **Lauren Robel**
  Indiana University

- **Susan Curry**
  University of Iowa

- **Mary Ann Rankin**
  University of Maryland

- **Paul Courant**
  University of Michigan

- **June P. Youatt**
  Michigan State University

- **Donde Ashmos Plowman**
  University of Nebraska-Lincoln

- **Daniel I. Linzer**
  Northwestern University

- **Bruce A. McPherson**
  Ohio State University

- **Nicholas P. Jones**
  Pennsylvania State University

- **Debasish Dutta**
  Purdue University

- **Richard L. Edwards**
  Rutgers University-New Brunswick

- **Sarah C. Mangelsdorf**
  University of Wisconsin-Madison

**150 provosts** have served on the board of the Big Ten Academic Alliance since its founding.