

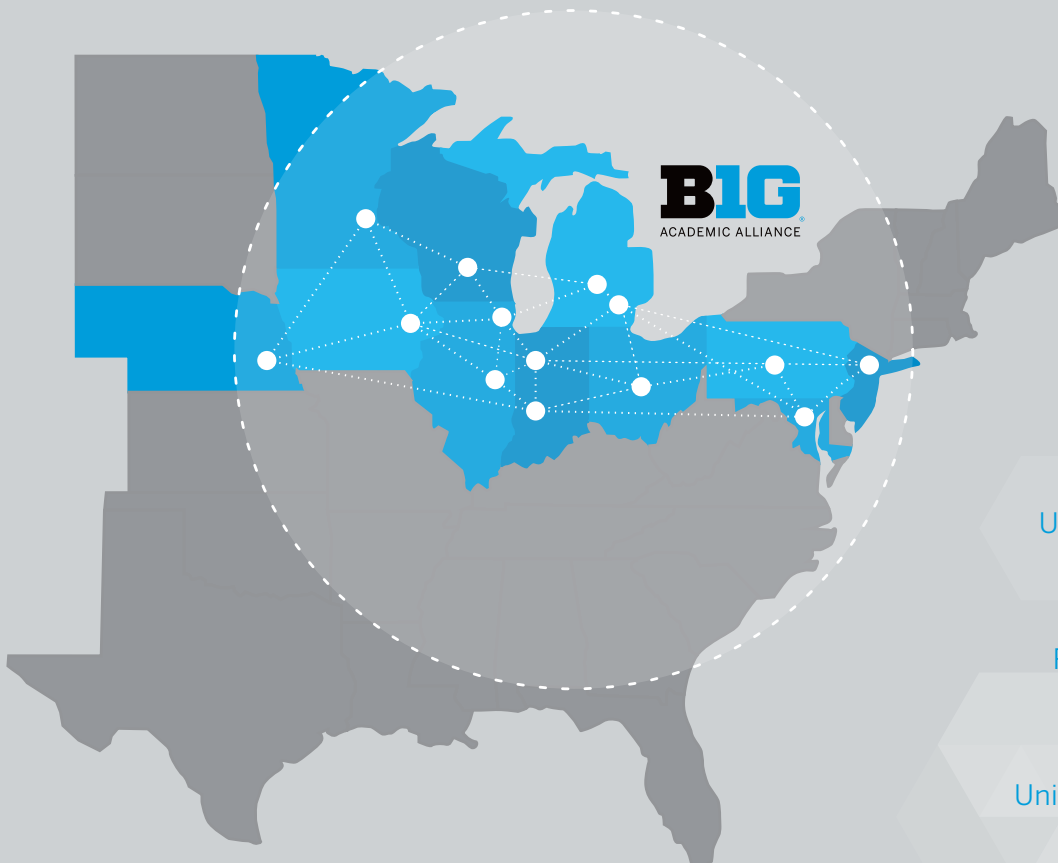
# VISION

Be the most responsive and effective framework for academic collaboration.

Advance the academic excellence of member institutions through

COOPERATION, CO-INVESTMENT & COLLABORATION.

# MISSION



#### MEMBER UNIVERSITIES

University of Illinois  
Indiana University  
University of Iowa  
University of Maryland  
University of Michigan  
Michigan State University  
University of Minnesota  
University of Nebraska-Lincoln  
Northwestern University  
Ohio State University  
Pennsylvania State University  
Purdue University  
Rutgers University  
University of Wisconsin-Madison

# STRATEGIC THEMES & GOALS

## SUPPORTING

### 1 PROVIDE NATIONAL LEADERSHIP & INFLUENCE

- ▶ Enable members' executive leaders to showcase the impact of member institutions.
- ▶ Emphasize and promote topics having interest and import to research universities.
- ▶ Increase visibility of high-impact programs.

### 2 PROMOTE A SUSTAINABLE CULTURE OF COLLABORATION

- ▶ Build academic and public partnerships.
- ▶ Intentionally connect programs and activities across functional areas of the consortium and the member universities to accelerate adoption of best practice.
- ▶ Align Big Ten Academic Alliance headquarters operations and resources to support large-scale initiatives and signature programs.
- ▶ Model collaboration through a proactive and adaptive culture.

### 3 INCREASE COST SAVINGS & EFFICIENCIES

- ▶ Leverage strong peer groups to identify opportunities to maximize efficiencies.
- ▶ Expand opportunities for cost savings through shared technology and library infrastructure.
- ▶ Utilize joint procurement processes to gain efficiencies and reduce costs.
- ▶ Develop model strategies for effectively sharing and promoting exemplary practices that enhance member universities' academic and administrative programs and activities.



## GUIDING PRINCIPLES

Supported activities must have a clear and **common differentiator** such as geography, strong alliance of member institutions or bringing together unique resources.

Project leadership must be **approved by the Chief Academic Officers** or other senior campus leaders.

Strategic and demonstrable **value must be created** for member institutions.

Transparent **communication of the success** of supported programs is expected along with periodic reviews.

The Big Ten Academic Alliance headquarters is not a granting entity, but may help **secure external funding**.