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# Open Publishing and Open Scholarship in the Big Ten

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Big Ten Academic Alliance

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**We are not permitted to stand as spectators of the pageant which the times exhibit: we are parties also, and have a responsibility which is not to be declined**

—Ralph Waldo Emerson  
Introductory Lecture on “The Times”—1841

aspiration for a tremendous vision:



# the BIG Collection

**THROUGH COLLECTIVE ACTION**

**unite the collections**

into one collection - shared - fully networked

**increase findability and usability**

of the total pool of content across the Big Ten

**deepen our interdependence**

optimize for the whole before individual interests

**continually improve value at scale for our community**

**increase resilience for an uncertain future for our universities**

# the BIG Collection

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IMAGINE.....

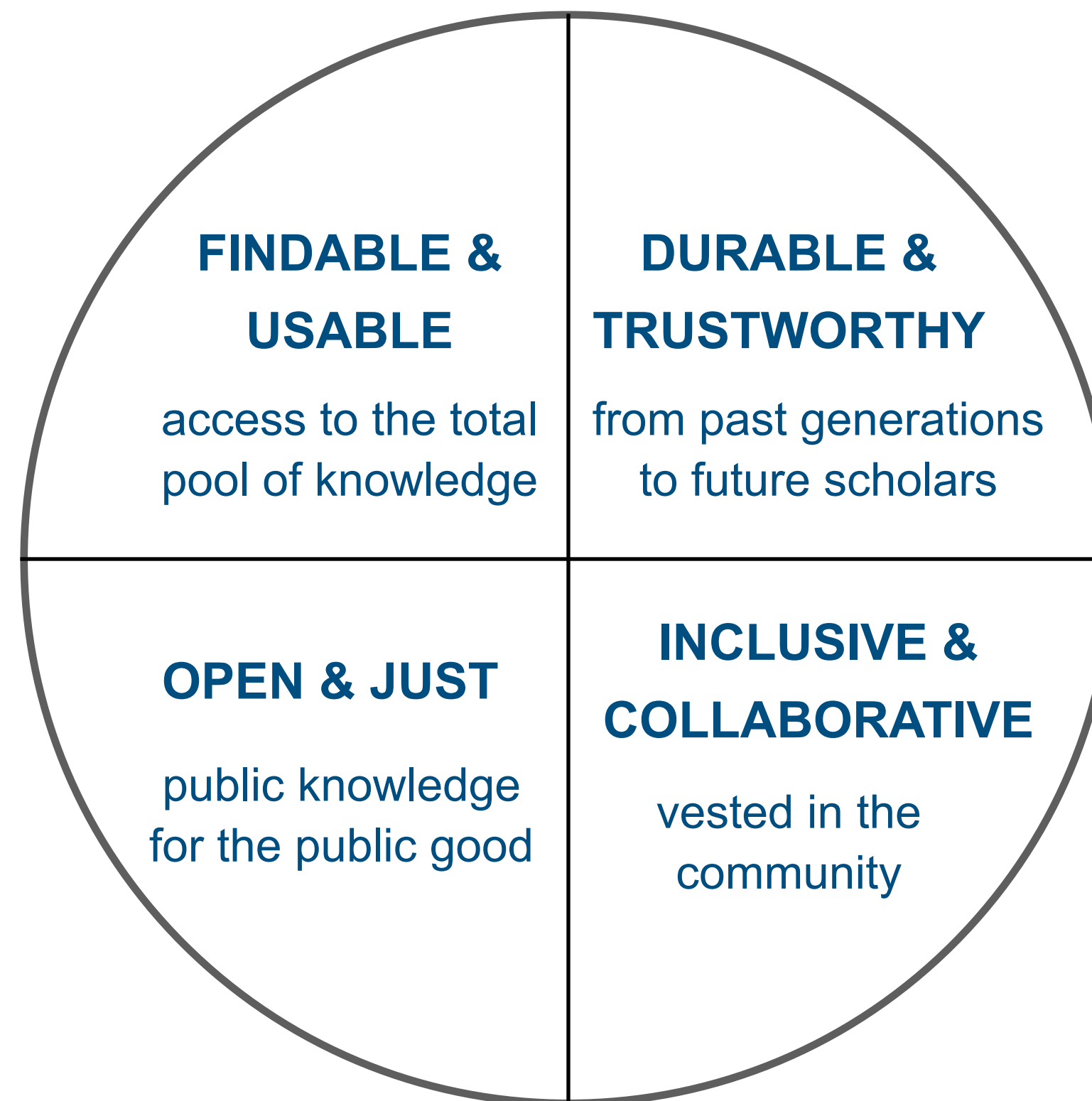
A brimming pool of every piece of print and digital content of  
all 15 member universities

IMAGINE...

Every student and faculty member with seamless  
discovery-to-delivery access to the pool

In order to advance a  
**just, trustworthy, scalable, and sustainable**  
open knowledge ecosystem,  
make **open, more equitable scholarship**  
our lead purpose

# the KNOWLEDGE COMMONS for the Big Ten will be



# a Pragmatic Approach

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**BUILD IT  
RIGHT**

**BUILD IT  
TO LAST**

**MAKE IT  
WORK**

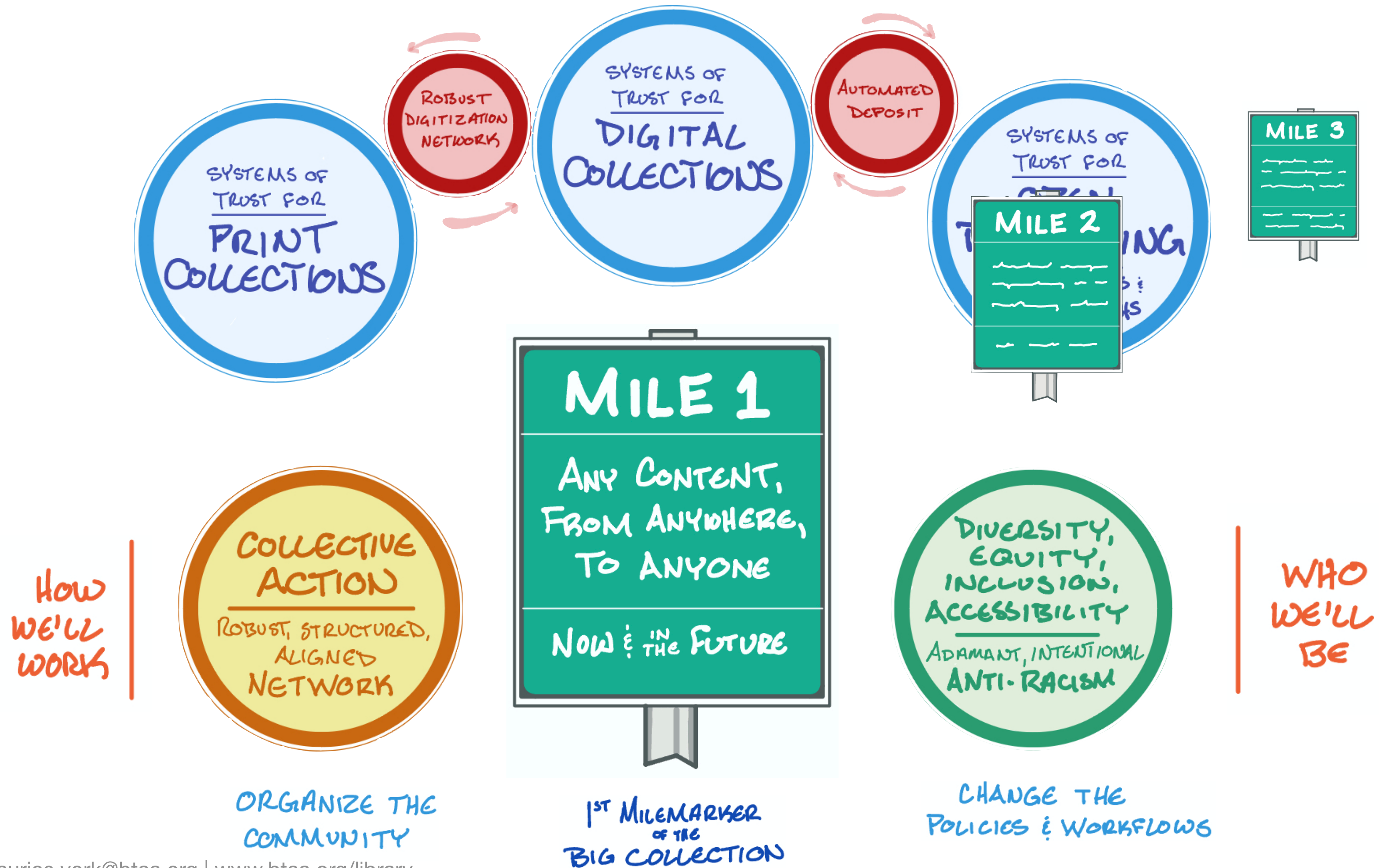
...on a foundation of  
**COMMITMENT &  
INTEGRITY**



# WHAT WE'RE BUILDING

## INTEROPERABLE SYSTEMS OF TRUST

IMPLEMENT  
INFRASTRUCTURE SERVICES,  
STANDARDS & AGREEMENTS

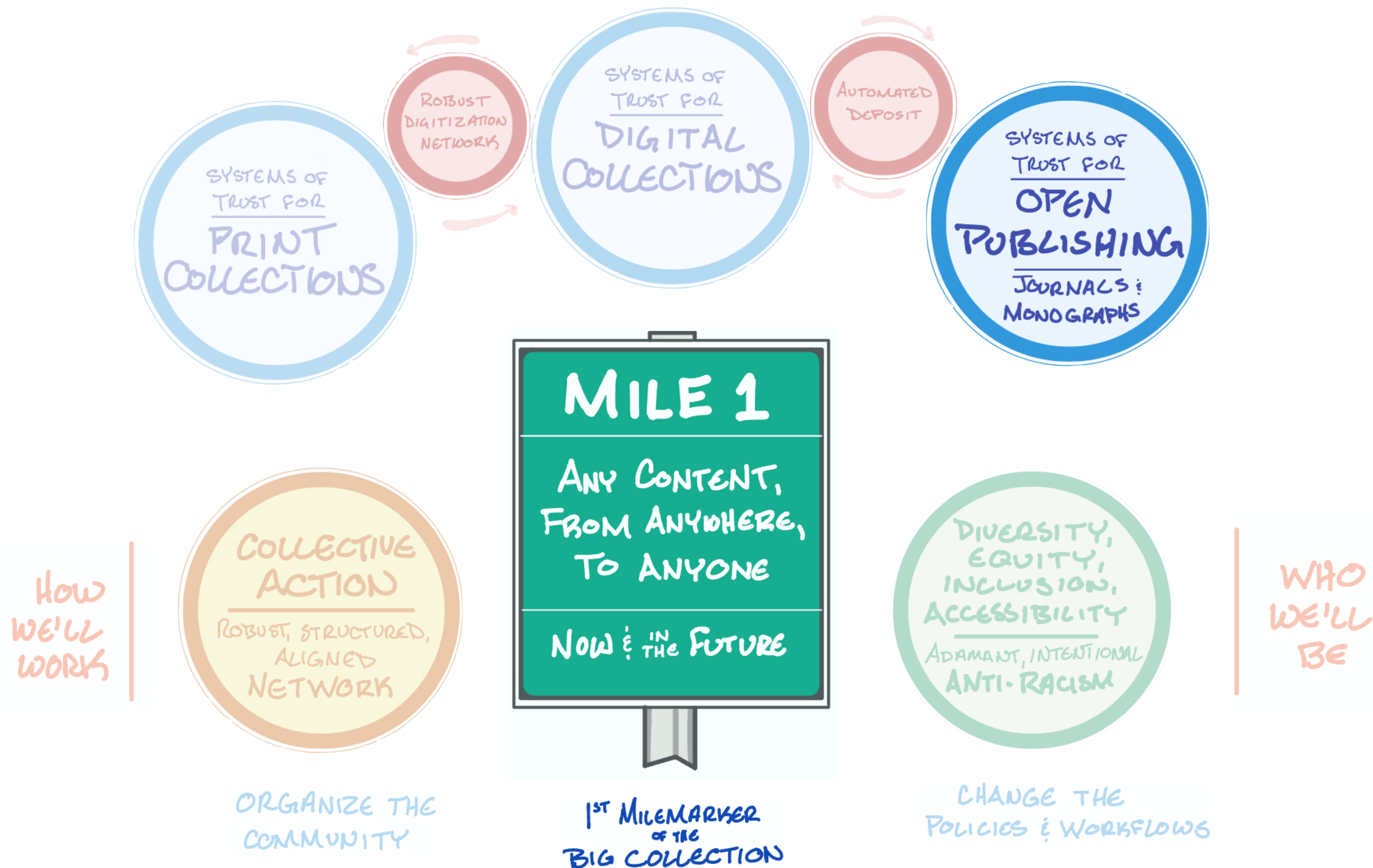




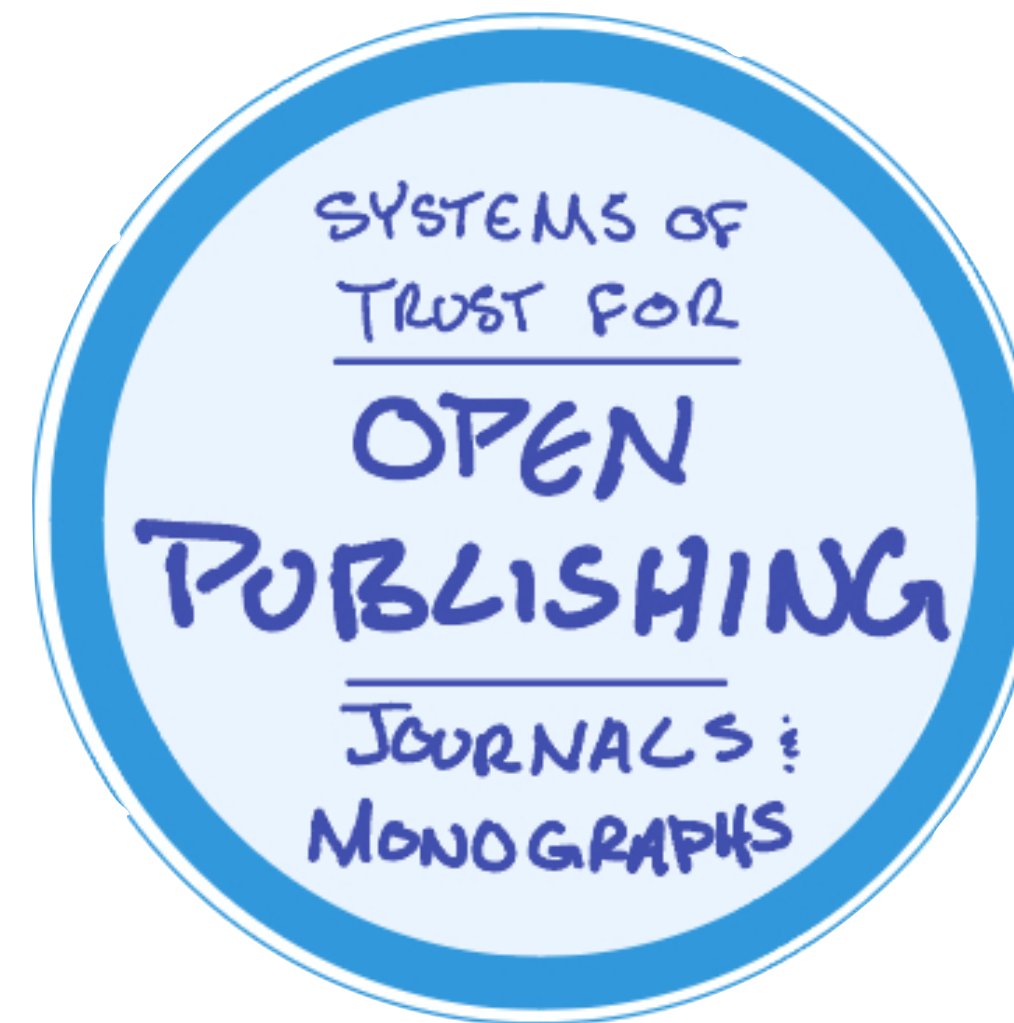
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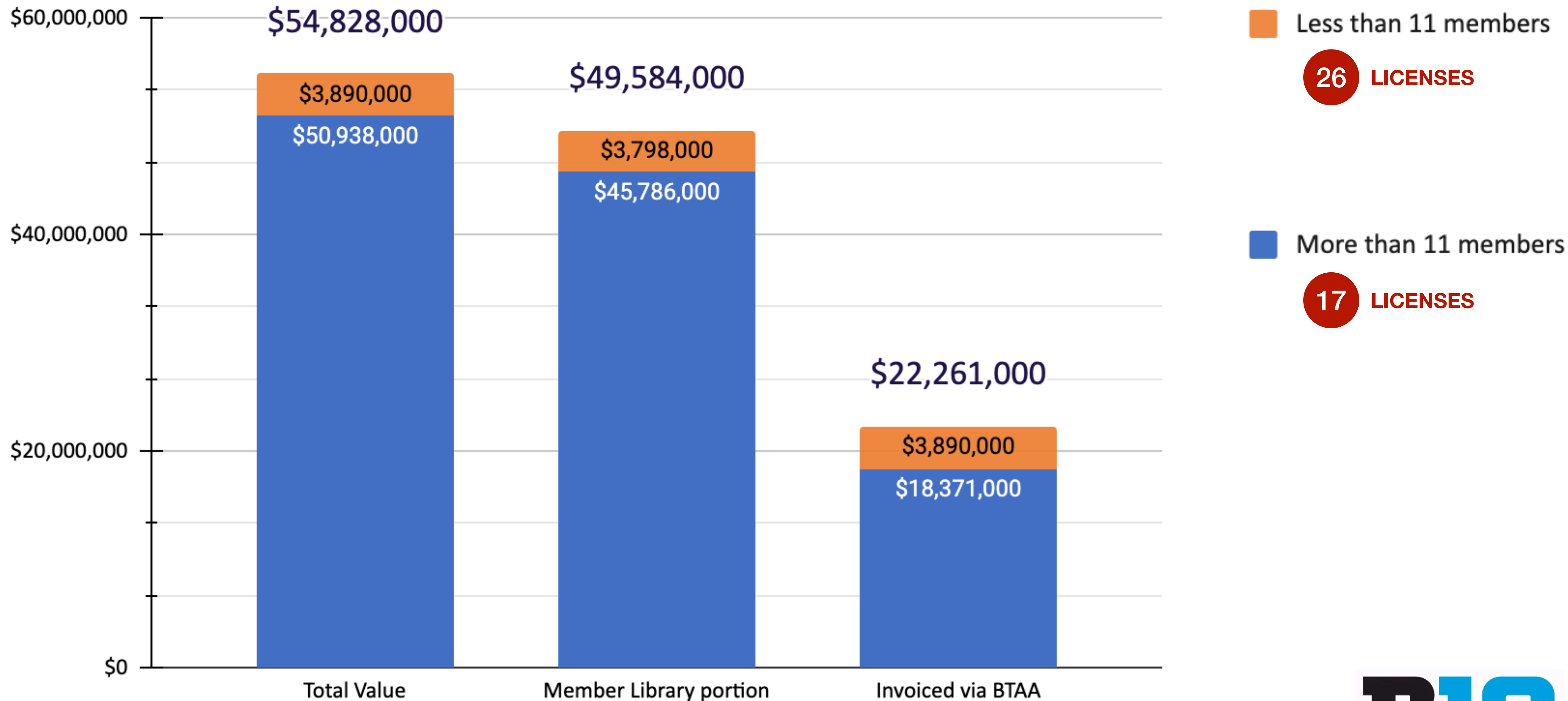


WHAT WE'RE BUILDING  
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1<sup>ST</sup> MILEMARKER  
OF THE  
BIG COLLECTION

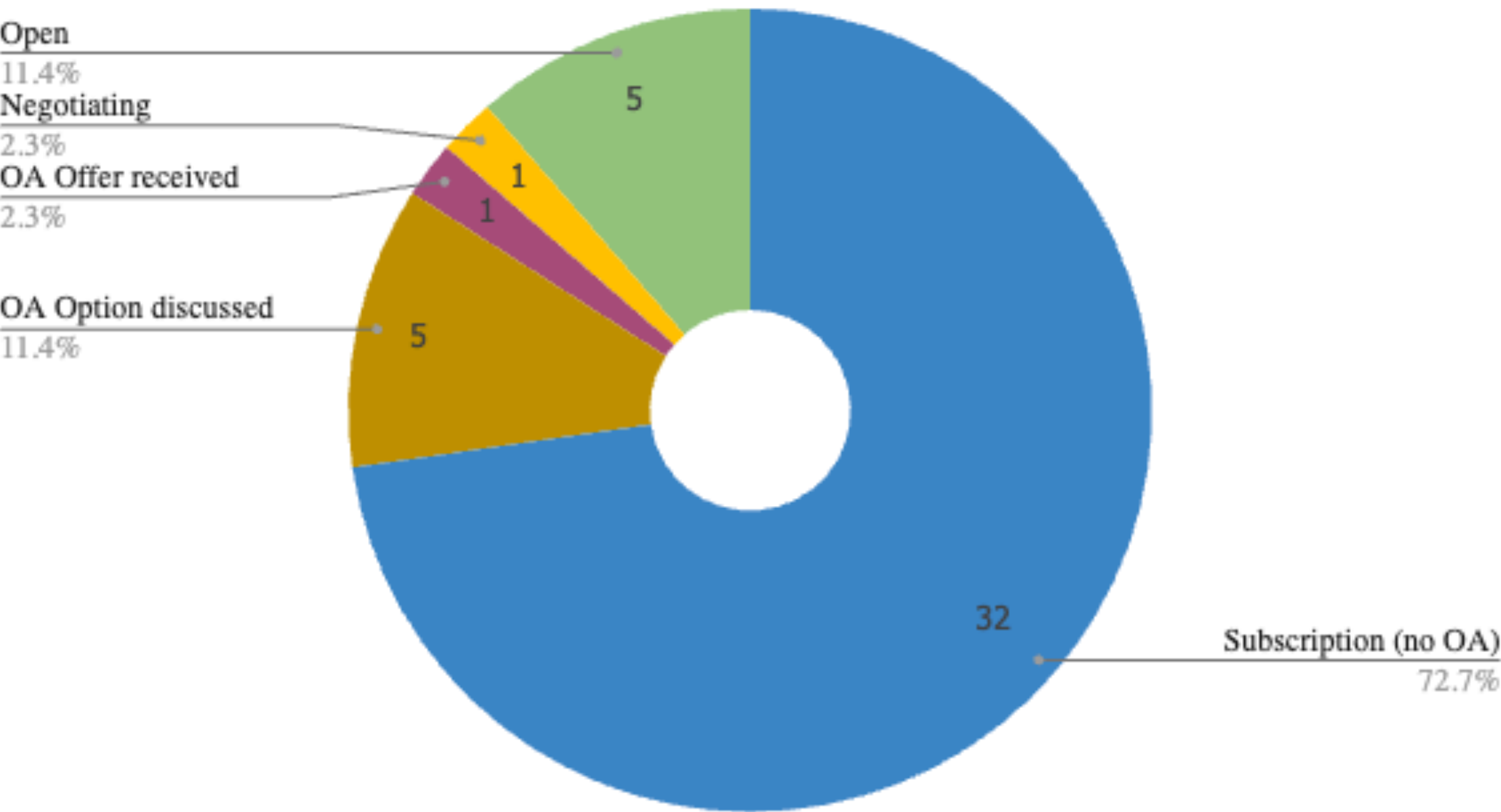
# BTAA Library Consortial Licensing Portfolio



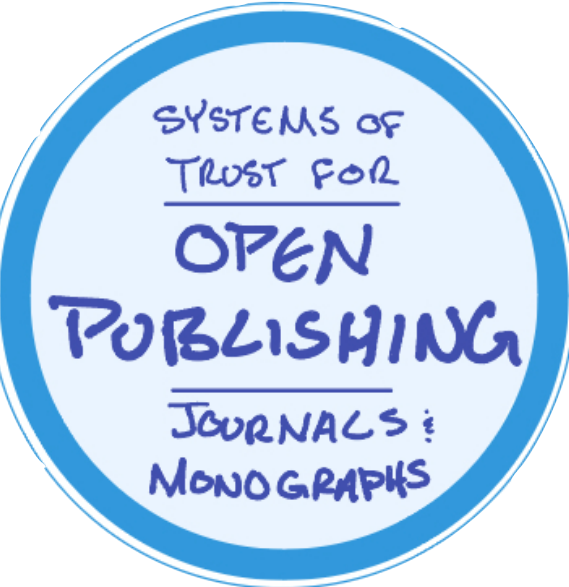


# Current state of “Open” in the BTAA licensing portfolio: 2022

"Openness" of portfolio by license count

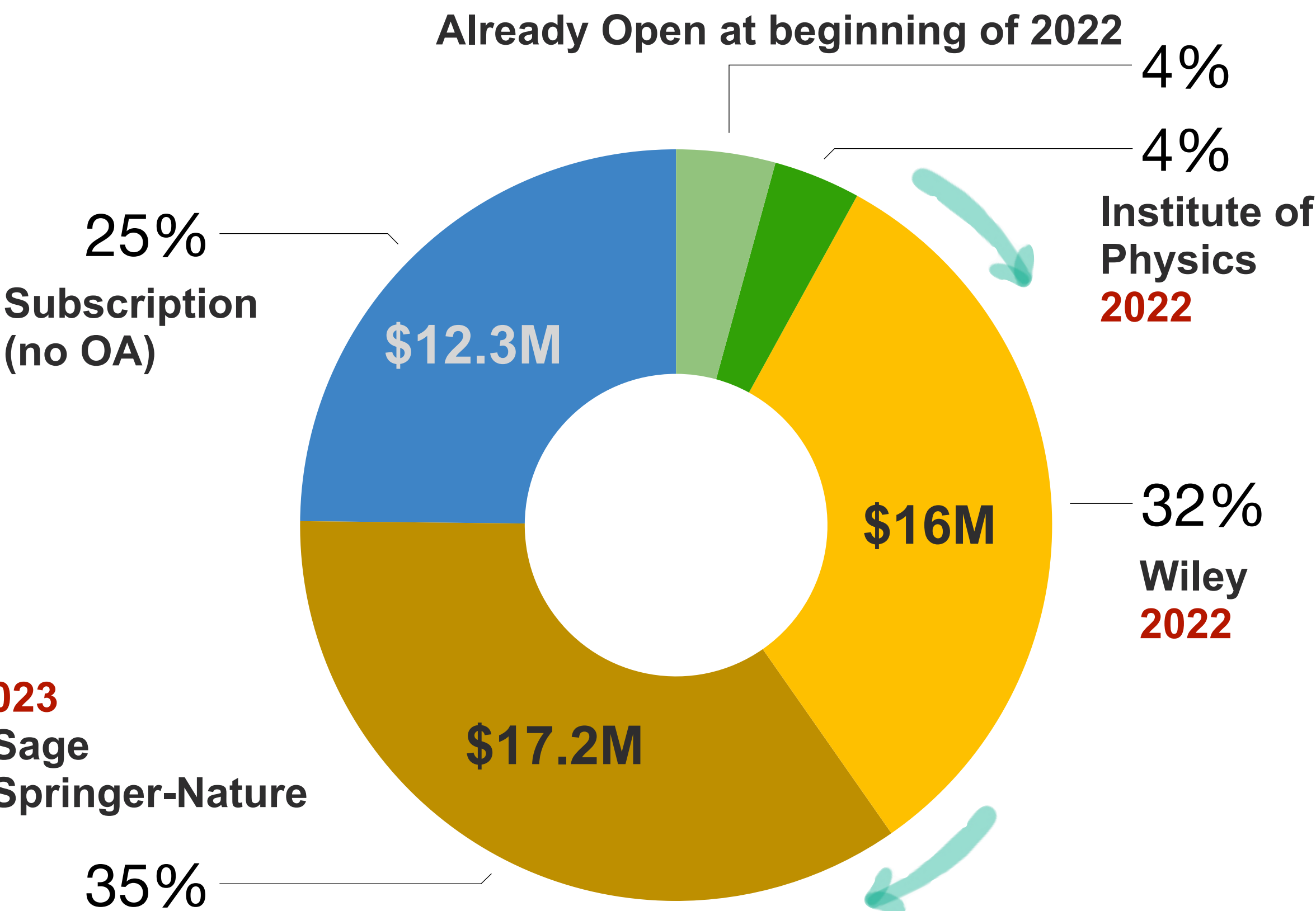


COUNT BY # of LICENSES  
August 2022



Direction: Flip the “buying club” to move toward “open publishing”

COUNT BY \$\$ VALUE



# Pilot project: Big Ten Open eBooks

A collaboration of six Big Ten presses + libraries

## “Open, open, open” model:

### open content

**convert 100 monographs**  
(previously published) in  
Gender & Sexuality studies to  
open access digital books

### hosted on open platforms



### distributed in open channels





# OPEN SCHOLARSHIP STRATEGY

NOVEMBER 2022



ADVANCE THE GROWTH OF OPEN SCIENCE AND OPEN SCHOLARSHIP



OPEN PUBLISHING AGREEMENTS

BALANCING THE JOURNAL MARKETPLACE



directory of open access books

SUSTAINABLE BUSINESS MODELS + GOVERNANCE



DIRECTORY OF OPEN ACCESS JOURNALS



LYRASIS

BUILDING A PORTFOLIO OF SUSTAINABLE OPEN CONTENT + OPEN INFRA

SUSTAINABLE  
SCALABLE  
OPEN KNOWLEDGE ECOSYSTEM  
TRUSTWORTHY  
JUST

STUDYING + UNDERSTANDING THE LANDSCAPE

DATA DASHBOARDS + RESEARCH



CURTIN OPEN KNOWLEDGE INITIATIVE

IOI

arXiv.org

INTEROPERABLE SYSTEMS + WORKFLOWS

STRENGTHENING ACADEMY OWNED INFRASTRUCTURE

ELEVATING MARGINALIZED + UNHEARD VOICES

DIGITAL PUBLISHING + PURCHASING



OPENING THE SCHOLARLY MONOGRAPH

UNIVERSITY-BASED PUBLISHING



Direct to Open



UNIVERSITY OF MICHIGAN PRESS

