

VISION

Be the most responsive and effective framework for academic collaboration

MISSION

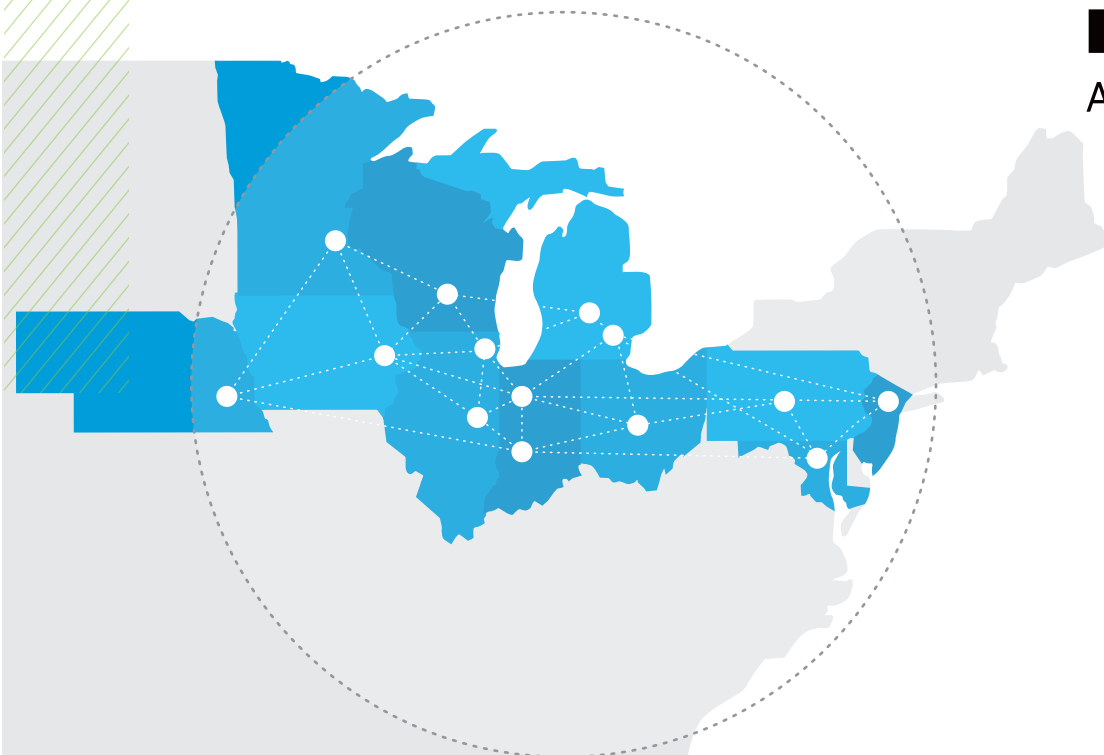
Advance the academic excellence of member institutions through national leadership, collaboration, and co-investment

BIG
ACADEMIC ALLIANCE

14

MEMBER UNIVERSITIES

- University of Illinois
- Indiana University
- University of Iowa
- University of Maryland
- University of Michigan
- Michigan State University
- University of Minnesota
- University of Nebraska–Lincoln
- Northwestern University
- The Ohio State University
- Penn State University
- Purdue University
- Rutgers University–New Brunswick
- University of Wisconsin–Madison



GUIDING PRINCIPLES

VALUE

Programs and initiatives must create strategic and demonstrable value for member institutions

COMMONALITY

Supported programs and initiatives must have a clear and common differentiator such as geography, strong member affiliation, or a collection of unique resources

DIVERSITY

Collaborative efforts should value and advance diversity, equity, and inclusiveness across our member institutions

DATA

Data should play a central role in both informing and evaluating our programs and initiatives



STRATEGIC THEMES

SUPPORTING GOALS



NATIONAL LEADERSHIP AND INFLUENCE

Be vocal leaders about the vital role research universities play in creating knowledge, fueling economic growth, developing talent, and improving quality of life

Support member universities' efforts to expand their impact regionally, nationally and internationally

Deepen our investment in the future through enhanced and expanded professional development programs designed to cultivate the next generation of academic leaders



SUSTAINABLE CULTURE OF COLLABORATION

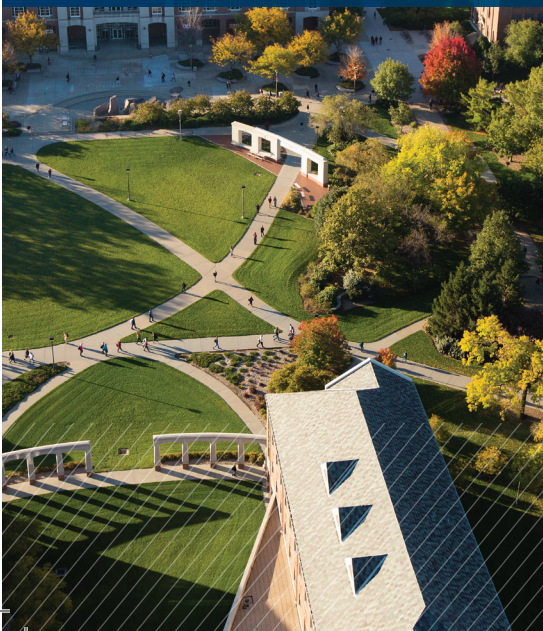
Model collaboration through a proactive, responsive, and adaptive culture

Encourage stakeholder groups to work together and with cross-sector partners to generate new solutions that incorporate multiple perspectives and expertise

Build upon existing networks of trust to empower stakeholders to create bold new opportunities, take calculated risks, and discover novel solutions

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CO-INVESTMENT, COST SAVINGS, AND EFFICIENCIES

Realize cost-savings and efficiencies by utilizing joint procurement processes, developing intentional interdependencies, co-investing to distribute costs, and sharing best practices

Leverage emerging technology to enhance programs and support member institutions while realizing efficiencies

